international summer school Technische Hochschule **Rosenheim**
Technical University of Applied Sciences

JOINT SUMMER SCHOOL

Doing Business across Europe:

GERMANY · NETHERLANDS · SPAIN

- Business Ethics
- Towards a Circular Economy
- Entrepreneurship & Innovation Management

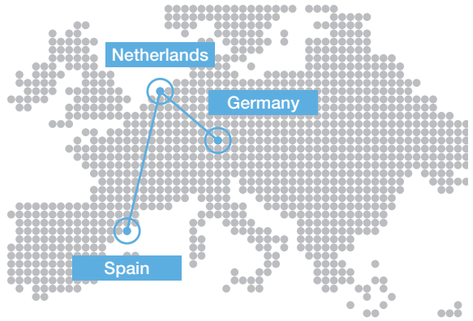
2019 JOINT SUMMER SCHOOL DOING BUSINESS ACROSS EUROPE

in Germany, the Netherlands & Spain
June 24, 2019 – July 19, 2019

This **Joint Summer School** Program on Doing Business Across Europe is organized in partnership with **3 universities in Europe.**

The program will last a total of 3 weeks in three different European countries: **Germany, the Netherlands and Spain.**

This program is designed for **advanced undergraduate and postgraduate students.** It aims at giving students a first-hand insight on the future of doing business responsibly and covers current trends and issues in the field of **business ethics, circular economy and entrepreneurship & innovation.**



1 JOINT PROGRAM OR 3 SINGLE SUMMER SCHOOL OPTIONS:

ROSENHEIM TECHNICAL UNIVERSITY OF APPLIED SCIENCES, GERMANY

JUNE 24 – 30, 2019

International Summer School:
Business Ethics

Academic Credit: 5 ECTS (3 US credits)

Ethical theories (utilitarianism, deontology, and virtue ethics) and other topics such as rights to privacy, conflicts of interest, insider trading, whistle-blowing, and the rights and duties of agents and fiduciaries.

WINDESHEIM UNIVERSITY OF APPLIED SCIENCES, THE NETHERLANDS

JULY 03 – 09, 2019

International Summer School:
Towards a Circular Economy

Academic Credit: 3 ECTS (1,5 US credits)

Transition towards circular supply chains, current trends: shared economy, blockchain, understanding financial and supply chain implications, business simulation game: the Blue connection.

LASALLE CAMPUS BARCELONA, RAMON LLULL UNIVERSITY, SPAIN

JULY 13 – 19, 2019

International Summer School:
Entrepreneurship & Innovation Management

Academic Credit: 3 ECTS (1,5 US credits)

Understanding the entrepreneurial process, identifying, developing, assessing, and pitching new ideas, developing an awareness of the possibilities and limitations of different business models.

GERMANY

STUDYING IN ROSENHEIM

- **Rosenheim Technical University of Applied Sciences** combines a regional profile with an international reputation
- Close contacts to industry in one of **Germany's strongest economic areas**
- About **6,000 students** with an education oriented around the practical skills
- The city of **Rosenheim** has a Mediterranean flair and is situated in an area known for its beautiful mountains, forests and lakes

Accommodation:
LHK Boarding House

Address:
Küpferlingstrasse 66
83024 Rosenheim

Check-in:
Monday, June 24, 2019
at 08:30 AM – 09:30 AM

Check-out:
Monday, July 01, 2019
at 08:00 AM – 09:00 AM

Travel Date to Zwolle / Windesheim, the Netherlands: **July 01, 2019**
https://www.goeuro.com

More information at:
www.th-rosenheim.de/en/international

THE NETHERLANDS

STUDYING IN WINDESHEIM

- Runner up for best **University of Applied Sciences in the Netherlands (#2 place in national rankings)**
- Explore the historic **city of Zwolle** like real Dutch, by bicycle
- See the **world famous Night Watch** by Rembrandt, visit Anne Frank's house take a canal boat tour in Amsterdam
- Meet the **open mindedness** of the Dutch in our highly diverse **society**

Accommodation:
Sportcampus de Pelikaan

Address:
Haersterveerweg 2
8034PK Zwolle

Check-in:
Monday, July 01, 2019
at 02:00 PM onwards

Check-out:
Thursday, July 11, 2019
at 10:00 AM

Travel Dates to Barcelona, Spain:
July 11-13, 2019
https://www.goeuro.com

More information at:
www.windesheim.com

SPAIN

STUDYING IN BARCELONA

- A city increasingly attractive for **entrepreneurs and quickly positioning** as one of the leading innovation hubs in the world.
- **La Salle-URL is a leading university in Innovation and Technology with 30% of international students**
- Ideally **located** among the Mediterranean **Sea and the Pyrenees**

Accommodation:
RESA La Salle Campus BCN

Address:
Sant Joan de La Salle, 42
08022 Barcelona

Check-in:
Saturday, July 13, 2019
at 02:00 PM – 04:00 PM

Check-out:
Saturday, July 20, 2019
at 10:00 AM – 12:00 PM

Travel Date back Home from Barcelona, Spain: **July 20, 2019**
https://www.goeuro.com

More information at:
www.salleurl.edu

APPLICATION DEADLINE: APRIL, 30, 2019

PROGRAM FEE

The program fee for students from **partner universities** is only **EUR 1,500 for 3 weeks** and for **non-partners EUR 1,800**. The program fee for **1 week** is **EUR 600** for students from partner universities and **EUR 700** for **non-partners**. The program fee covers accommodation, tuition for workshops, and excursions. Summer School participants have to bear their own expenses for travel, meals and take out adequate travel and health insurance to cover the period of their travel and stay in Germany, the Netherlands and Spain.

international summer school Technische Hochschule **Rosenheim**
Technical University of Applied Sciences

Hochschulstraße 1, 83024 Rosenheim, Germany
Phone: +49 8031 805 - 2117
E-Mail: **international@th-rosenheim.de**

www.th-rosenheim.de/en/international

Technische Hochschule **Rosenheim**
Technical University of Applied Sciences

Windesheim
UNIVERSITY OF APPLIED SCIENCES

laSalle
RAMON LLULL UNIVERSITY
we love challenge